



PENNSYLVANIA COUNSELING
ASSOCIATION

A Branch of the American Counseling Association

PCA Inc

P C A , I N C

W I N T E R 2 0 1 6

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2015—2016

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INSIDE THIS ISSUE:

President's Message 1

President-elect's
Message 2

Past-president's
Message 3

Awards 2015 4

Counseling
Awareness Month 7

GPACA 7

PCA Conference
Montage 8

Social Media 9

Call for Papers 10

Career Center 11

Ad Guidelines 12

Contact Information 13

President's Message

Paul Datti, PhD, CRC, HS-BCP

What a Fall we have had!

Thanks to everyone who attended our terrific conference in November. We had our largest conference in recent years with well over 200 attendees, quality sessions, lots of networking, and, of course, some fun. A special thanks to our team: Julie Cerrito, Charles Jacob, J Otis Smith, Michelle Bruno, Linda Thompson, and Deneen Pennington for helping put together and execute a great conference. And we cannot forget the amazing set of student volunteers who worked tirelessly to ensure that the conference went as smooth as possible. Thank you!

The conference served as a time for many friends and colleagues to catch up, learn, and spend some quality, productive time together. Besides having a social justice theme, there was a lot of advocacy action happening at the conference and throughout PCA as a whole of late. As members may recall, the insurance paneling survey initiative has been underway as an advocacy effort for LPCs who practice in PA. We are happy to report that we received about 300 responses thus far, and the feedback from members has been tremendously positive.

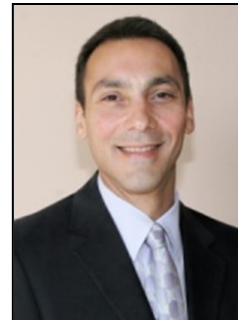
While there has always been momentum for becoming a PCA member, we experienced a 20% increase in membership since the beginning of the survey initiative; however, it should be noted that there are other reasons for increased membership as well, including another initiative provided at the conference in November that in-

cluded a 50% savings for new student members who attended. Essentially, what began as a response to PCA members' concerns resulted in the development of an innovative advocacy effort that contributed to one of the greatest member increases in recent years. We also enjoyed a hefty increase in conference attendees.

Indeed it's been a busy few months. The executive board and PCA members worked hard on the conference, the insurance survey initiative, and several other things, all while they continued their day jobs. We worked so hard, in fact, that we thought that we deserved an award. So, focusing on the insurance survey initiative and our membership increase, the executive council put together a nomination for PCA to be in the running for the ACA Innovative Practice Branch Award. Wish us luck!

But now it is time to unwind after a busy few months and spend some quality time rejuvenating and with loved ones. Yes, the holidays are upon us. Let's hope they are much more joyful than they are stressful! Happy holidays to you and yours...whichever you may celebrate.

Paul
pdatti@yahoo.com



President-elect's Message

Charles Jacob, PhD



Hello PCA Members:

First and foremost, cheers to all of the presenters, volunteers, and attendees that made it out to this year's conference in State College! I wanted to make sure I publicly thanked the student volunteers from La Salle University's Counseling and Family Therapy Master's program, as I was proud to have such a solid group on hand to help out: thank you Stephanie Lewis, Hannah Brown, Kristina Wilson, and Tiffanie Goulazian (extra thanks to Tiffanie for contributing as a volunteer and a panel member for a presentation). The feedback I've heard from organizers and PCA members is that this was one of our best conferences to date, both with regards to attendance and the quality of presentations/speakers.

As for scheduling next year's conference, there is a correction: we have decided that PCA's next conference will NOT be held on Halloween weekend. Instead, **the 2016 conference will be November 11th-13th at the Penn Stater in State College**. I realize this is a ways down the road, but be sure to mark your calendars.

I hope everyone has a restful holiday break, as we have a lot going on in the coming year. For starters, The Pennsylvania Association of Counselor Education and Supervision (PACES) will be having its eastern region meeting April 15th at La Salle University's Plymouth Meeting campus. A notice will go out to all PACES members before Christmas, but please feel free to contact me directly if you have any interest in attending or leading a workshop (jacob@lasalle.edu). As with our past meetings, cost will be low, CEUs will be offered, and lunch will be provided.

Best to everyone during the holiday season, and I hope to see some of you in Montreal for ACA!

Charles

jacob@lasalle.edu



Past-President's Message

Michelle Bruno, PhD, LPC



As 2015 comes to a close, I wanted to take a moment to express my appreciation to all of the members of the Pennsylvania Counseling Association. I am appreciative of being part of an organization that continues to evolve and make meaningful contributions to our profession. As the calendar creeps closer to 2016, it is a pivotal time in our organization because we are nearing the nomination process for the next chapter of leaders in PCA. **We are searching for leadership for President Elect, Treasurer, and Secretary on the Executive Council.**

The President Elect is an elected position charged with some key duties including: assisting the President as needed, serving in the role of President in the absence or inability to serve, serving as a liaison to divisions and chapters, and participating as the delegate for the North Atlantic Region of the American Counseling Association. This opportunity connects you with fellow leaders as you represent our state in matters that require voting. You also are awarded the opportunity to attend the ACA Leadership Training Institute. This position is one year in length, with subsequent terms as President and Past President. The President Elect must be a current member of ACA and PCA. This structure provides support as you transition through these important roles.

The Secretary position is an elected position that entails organization and assistance with meeting planning, recording of minutes at Executive Council Meetings, and correspondence with team members to obtain quarterly reports. This important position consists of a three year term and is eligible for two terms.

The Treasurer's responsibilities including: oversight of the receipt and disbursement of monies of the Association in accordance with the fiscal guidelines approved by the PCA Executive Council and the current budget of the Association; shall submit a financial statement of the Association at each PCA Executive Council meeting; and shall submit a complete fiscal report to the PCA Executive Council at the close of the fiscal year. The Treasurer position is also a three year term.

Please consider serving in one of these leadership roles. The PCA is a growing organization with opportunities to advocate for those we serve and to have a voice in the direction of our profession. If you are interested in nominating yourself or a colleague for one of these positions, please email me at mbruno@iup.edu. You should include a one page summary of your professional background, past experience (if applicable) in PCA or other organizations, and your statement of interest. Nomination materials are due February 1, 2016.

This has been an exciting year for our organization, and I am excited for the new leaders who will join our team and help us continue this important work as leaders.

Michelle

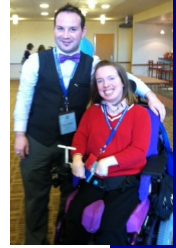
michelle.bruno@iup.edu



From the desk of the Awards

Committee:

*Lauren Ostrowski, MA, LPC, NCC, DCC & Ryan Gruber, MEd
Committee Co-chairs*



Congratulations to the 2015 PCA Award Winners!



**Outstanding Graduate
Student:**
Lisa Brutko

The Outstanding Graduate Student Award is given to a current graduate student in professional counseling within the state of Pennsylvania. This is a student who shows excellent potential and professionalism. Lisa Brutko is known for involvement in and outside of the classroom. Her nominators note that she "excels academically" and is willing to be "a part of any and all opportunities." Lisa is also responsible for the development and presentation of workshops at the Montgomery County Foster Parent Association, which later led to a presentation at the PCA conference. Additionally, Lisa co-authored a manuscript that appeared in the Journal of the Pennsylvania Counseling Association, among many other accomplishments. Known for her professionalism and compassion, determination, and being self-motivated, Lisa has been described as the "quintessential counselor."

Congratulations, Lisa!



**Outstanding Counselor Education
Program Award:**
Marywood University

The Outstanding Counselor Education Program Award is presented to an outstanding Counselor education program in the state of Pennsylvania. Nominators for Marywood University state that the students are well-prepared, with high expectations and tailored learning, to enter the profession with service and professional opportunities as part of their core development. Graduate students have noted that they develop a **strong professional identity, excelling with both passion and competence.** Additionally, the program's interns have been noted for their "caliber and preparedness." Graduates have used such descriptors as exceptional quality, positive impacts, unwavering support, commitment, visionary, engagement, and dedicated when describing Marywood University's program and faculty. Graduates are also quick to name the many professionals within the program that have taught, mentored, shaped, and enhanced their personalized experience as part of the program at Marywood University.

Congratulations Marywood University!

From the desk of the Awards

Committee continued:

*Lauren Ostrowski, MA, LPC, NCC, DCC & Ryan Gruber, MEd
Committee Co-chairs*



David W. Hall
Advocacy Award:
Ryan Gruber

The David W. Hall Advocacy Award is awarded to an individual who has promoted the profession of counseling through advocacy. Ryan Gruber was described by nominators as a strong, perseverant, hard-working advocate for a wide range of social issues within PCA and ACA. Ryan has spearheaded campaigns to get more students interested in volunteering at counseling conferences and is heavily involved in both education and coordinating workshops to promote awareness of the LGBT community. While active in both PCA and ACA, he is consistently working to support both changes that affect the LGBT community and those affecting professional counselors across the state. Ryan has also worked tirelessly to advocate for the adolescence of a local charter school as they navigate both the larger picture and the minutia that constitutes the world of high school. Because Ryan is able to achieve a balance between blending in and being noticed, he is known for being able to advocate both within and between groups.

Congratulations, Ryan!

Outstanding Administrator Award: **John Hoffman**

The Outstanding Administrator Award is presented to an administrator who contributes to and supports the counseling profession at an institutional level within the state of Pennsylvania. John Hoffman is known for valuing the input of others, both faculty and administration alike. John works for the betterment of programs, striving to make informed decisions while also holding philosophical conversations about what has, what does, and what could work. Testimony pours from the nominators noting John's provide support in pedagogy, curriculum, classroom size, manageable enrollments, and faculty needs to forge student success. John has been described as someone who is focused on advocacy, collaboration, assertiveness, and generosity for the program. John is known for mastering two important skills: listening and following through on promises, with one nominator commenting that he knows what makes his program "click." John shows consistent support, dedication, and deep care for counseling professionals, whether they are students or faculty members.

Congratulations, John!

On behalf of all of PCA, congratulations to all of this year's award winners for their accomplishments and commitment to the profession. Best wishes in all of your continued endeavors!

From the desk of the Awards Committee continued:



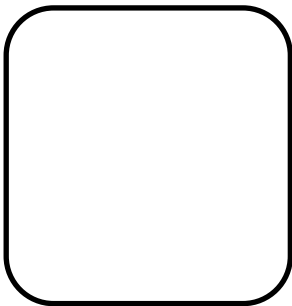
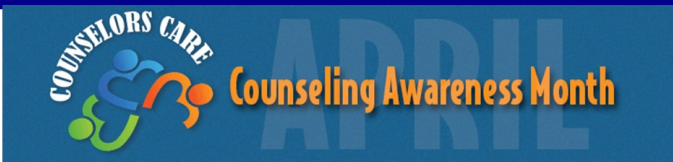
*Lauren Ostrowski, MA, LPC, NCC, DCC & Ryan Gruber, MEd
Committee Co-chairs*



Looking ahead...

Please note: The due date for award nominations is different than what was announced at the conference. Nominations are due on **September 30, 2016!**

Lauren, Ostrowski.Lauren@Gmail.com; Ryan, Gruber.Ryan@Gmail.com



Being part of the healing arts is a calling.

Why do you do it?

Please reply here

What inspires you?

Please reply here

What challenges you?

Please reply here

*Please insert picture above and
Enter name and title here
Please enter institution here*



Why do you do it?

Like us on Facebook or visit us at: <http://www.pacounseling.org/>

In anticipation of Counselor Awareness Month (CAM) in April, you are being invited to complete a profile that will highlight your motivation to help others and encourage membership in PCA. You are encouraged to post your profile to your institution's web sites and hallways in April. If you would like to share your profile with the world, please send your completed profile to dschw552@live.kutztown.edu for possible posting at the PCA website.

You will find a blank CAM profile attached to this message. If you have any questions please contact Dara Schwartz, Graduate Student Liaison, at: dschw552@live.kutztown.edu.

Thank you, in advance, for your support of this membership initiative!

From the desk of GPACA

*Minna Davis, M.A., NCC, LPC
Acting President*

Greater Philadelphia Area Counseling Association is working hard to plan for its Spring term kick-off event. Keep a look out for a flyer with all of the details.

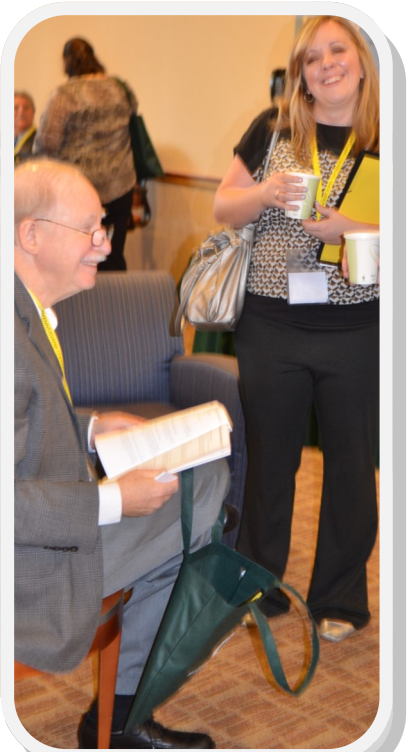
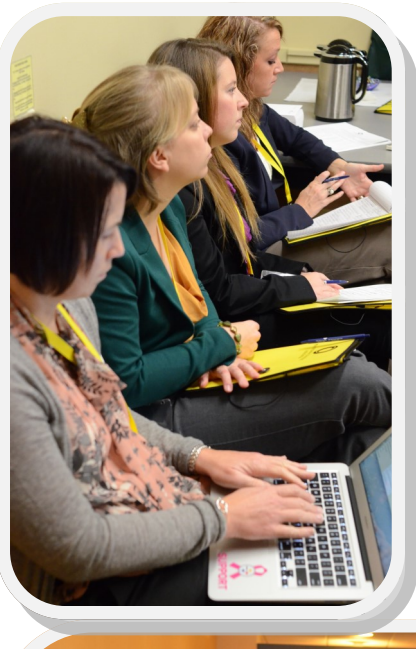
If you have not already done so, and you are interested in being added to our distribution list, please email me.

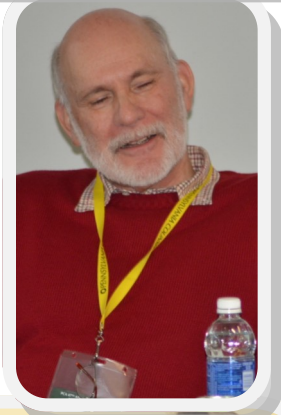
Minna

MinnaDavis1@gmail.com



PCA Annual Conference 2015





Join PCA on social media!



Facebook: <https://www.facebook.com/PACounselingAssociation>

Twitter: @PaCounAssociat

LinkedIn: <https://www.linkedin.com/groups/6561984>

Call for Papers: Journal of the Pennsylvania Counseling Association

Robert Joseph Behun, PhD
Editor

Call for Papers: Journal of the Pennsylvania Counseling Association

The *Journal of the Pennsylvania Counseling Association (JPCA)* is a professional, refereed journal dedicated to the study and development of the counseling profession. The Editor invites scholarly articles based on existing literature that address the interest, theory, research, and innovative programs and practices of professional counselors. All submissions are blind peer reviewed and authors should expect a decision regarding a manuscript within three months of acknowledgement of receipt. To review the Guidelines for Authors, please go to the PCA webpage: <http://www.pacounseling.org/jpca.php>. Manuscripts may be submitted via email to Dr. Richard Joseph Behun, JPCA Editor, at pcajournal@gmail.com.

Call for JPCA Reviewers

Anyone interested in being a reviewer for the *JPCA* should send a letter-of-interest and CV to Dr. Richard Joseph Behun, JPCA Editor, at pcajournal@gmail.com. This position is a unique opportunity to grow professionally and to contribute meaningfully to the PCA, the counseling profession, and the larger mental health field. Beyond contributing to *JPCA* and Pennsylvania professional counselors, reviewing manuscripts for *JPCA* also will greatly enhance your professional writing ability.

Thank you,

Joe

behun@marywood.edu



Looking for a Counseling Job? PCA CAN HELP!

THE PCA CAREER CENTER IS NOW EVEN EASIER TO USE!

The Career Center has moved to the public section of the PCA website!

At the Career Center, you'll find jobs that are specific to counseling professionals. These are targeted opportunities that can't be found on larger job board websites.

Why should you visit PCA's Career Center?

- Find positions targeted for counselors
- Post your resume anonymously
- Create personalized job alerts
- Save searches, store jobs, keep notes, communicate with employers through an internal messaging system, and more!



To Access the Career Center:

Go to

<http://www.pacounseling.org/>

- Click on the Career Center link.
- Upon entering the site, you'll be prompted to create a free account.
- Customer Service is available M-F from 7:30 a.m. to 7:00 p.m. EST.

1-860-437-5700

support@jobtarget.com

Want to Post a Job?

Check out the

Employers Section

for more information on advertising counseling positions.

The Pennsylvania Counseling Association is an organization of professional counselors who value a collegial community, continuous learning, service to others, visionary leadership, and a commitment to professional ethics and standards of practice.

Advertise with us and get your message out to PCA members!

PCA Inc is distributed electronically 4 times annually to approximately 500 active PCA members. It is a great way to reach your target audience!

Please submit your AD as a JPEG, PDF or Word document (Word if it is text only). Please make sure it is print quality resolution or 300 dpi. Checks can be made out to the

Pennsylvania Counseling Association and mailed to PO Box 8222, Philadelphia, PA 19101-8222. Members generally receive PCA Inc on the first of the month - October, January, April and July. Submission deadlines fall one month prior.

Submit your ad to:
PCA Newsletter Editor
4pcanews@gmail.com

AD SIZE	PCA MEMBER PRICE	NON-MEMBER PRICE
1/4 PAGE AD 2.5" x 7.5" OR 5" x 3.5"	\$60.00	\$80.00
1/3 PAGE AD 10" x 2.25"	\$80.00	\$100.00
1/2 PAGE AD 10" x 3.5" or 5" x 7.5"	\$120.00	\$150.00
1 FULL PAGE AD 7.5" X 10"	\$170.00	\$200.00

2015-2016 PCA Leadership

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- PACES** Pennsylvania Association of Counselor Education & Supervision
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- PAGLBTIC** Pennsylvania Association of Gay, Lesbian, Bisexual, & Transgender Issues in Counseling
Ryan Gruber, gruber.ryan@gmail.com
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- PSCA** Pennsylvania School Counselors Association
Lisa Fulton, lfulton@elcosd.org

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- GPACA** Greater Philadelphia Area Counseling Association
Minna Davis, martasmith02@gmail.com

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